

Statewide Lodging Performance by County Third Quarter 2019 (July, August, September)										
County	Occupancy		ADR (\$)		RevPAR (\$)		Demand		Supply	
	2019	% Ch Q3 2019 vs 2018	2019	% Ch Q3 2019 vs 2018	2019	% Ch Q3 2019 vs 2018	2019	% Ch Q3 2019 vs 2018	2019	% Ch Q3 2019 vs 2018
Apache	59.4%	0.6%	97.56	2.1%	57.97	2.7%	56,087	0.6%	94,392	0.0%
Cochise	55.3%	12.3%	79.21	6.7%	43.79	19.8%	151,947	14.0%	274,896	1.4%
Coconino	84.8%	-0.9%	137.06	-0.4%	116.18	-1.4%	957,406	-0.1%	1,129,450	0.9%
Gila	58.5%	10.5%	95.47	4.6%	55.85	15.8%	66,633	10.5%	113,896	-0.1%
Graham	61.4%	3.1%	94.48	7.6%	57.97	11.0%	32,515	2.9%	52,992	0.0%
Greenlee	N/A		N/A		N/A		N/A		N/A	
La Paz	54.4%	5.5%	81.58	7.0%	44.39	13.0%	35,144	5.4%	64,584	0.0%
Maricopa	62.8%	2.3%	97.53	3.3%	61.21	5.7%	3,700,742	3.4%	5,897,121	1.0%
Mohave	67.5%	6.8%	82.62	0.0%	55.73	6.8%	269,452	8.6%	399,464	1.7%
Navajo	64.6%	3.9%	89.45	3.5%	57.75	7.5%	186,199	4.0%	288,420	0.1%
Pima	60.5%	6.1%	92.25	3.4%	55.83	9.7%	841,815	4.8%	1,391,022	-1.2%
Pinal	54.9%	-0.8%	76.12	2.8%	41.76	2.0%	108,358	-0.9%	197,524	-0.1%
Santa Cruz	56.8%	3.6%	80.03	5.8%	45.42	9.6%	46,262	3.8%	81,512	0.0%
Yavapai	69.1%	5.0%	155.68	1.1%	107.60	6.2%	335,719	4.9%	485,760	-0.1%
Yuma	57.8%	1.3%	85.86	3.2%	49.62	4.6%	179,819	0.7%	311,144	-0.4%

Source: STR, Inc.-The information contained in this report is based upon independent surveys and research from sources considered reliable but no representation is made as to its completeness or accuracy. This information is intended solely for the internal purposes of your organization and should not be published in any manner unless authorized by the Arizona Office of Tourism and STR. REPUBLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

N/A = Not Available